

CURRICULUM VITAE



Declaration made pursuant to art. 46 and 47 of Presidential Decree No. 445/2000

Personal Information

Name: Gabriela Pinto Brito de Figueiredo

Education

- Duration **From November 2021**
- Name and type of institution Università degli Studi di Ferrara, Ferrara, Italy
- Main studied topics Corporate Social Responsibility, Corporate Welfare, Employee's welfare, Social Sustainability.
- Qualification PhD student in Economics and management of innovation and sustainability - EMIS, 37^o cycle
- Research Project *Companies' pursuit of purposes other than profit: Corporate social responsibility for the well-being of the community and the territorio*
- Object Corporate Social Responsibility

- Duration **May 2019 - July 2020**
- Name and type of institution 24ORE Business School, Milan, Italy
- Main studied topics Art Market, Management of cultural projects and institutions, Public and private financial politics for cultural projects, Law and legislation of cultural heritage and cultural activities, Marketing and communication for cultural institutions and projects.
- Qualification Master full time in Economics and Management of Arts and Cultural Heritage
- Level in the national classification Professional Master's Programme / Post-graduate Course

- Duration **September 2017 - July 2018**
- Name and type of institution Università di Bologna, Bologna, Italy
- Main studied topics Internet and Social Media Law, Intellectual Property Law and Italian Language Course.
- Qualification Promobi University Exchange Program

- Duration **June 2016 - July 2016**
- Name and type of institution Université de Genève, Genève, Switzerland
- Main studied topics International Cultural Heritage Law
- Qualification Summer School

- Duration **April 2013 - April 2019**
- Name and type of institution Universidade Federal da Paraíba, Joao Pessoa, Brazil
- Thesis: "The Artistic and Cultural Education Right in Brazil: Legislation and Alternative Education" (original title: "Direito à Educação Artística e Cultural no Brasil: Legislação e Educação Alternativa")

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| • Qualification | Final Mark: 9,87/10,00 Master's degree in Law |
| • Level in the national classification | Master's degree |

WORKING EXPERIENCE

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| • Duration | JUNE 2021 - JUNE 2022 |
| • Name and address of employer | ISMEL - Istituto per la Memoria e la Cultura del Lavoro dell'Impresa e dei Diritti Sociali |
| • Type of business or sector | Non-profit organization |
| • Type of employment | Servizio Civile Universale's volunteer |
| • Main activities and responsibilities | Digital communication (graphic design, copywrite, editorial plan, KPI); Events's organization (planning, choice of speakers, external communication, etc.), like: <ul style="list-style-type: none"> • <i>Polo internazionale. Avere vent'anni in... Siria e Libano, Balcani, Egitto e Turchia</i>, a project that questions what it means to be in your twenties in some eastern countries. Through a dialogue with the witnesses, an attempt is made to sensitize the new generations on ethical, political and civil issues. • <i>Settimana del Lavoro 2022 – Verso la sostenibilità</i>, a week dedicated to the link between work and sustainability. Tackling a problem such as climate change requires unprecedented collaboration between new knowledge and work. This challenge requires the creation of new consumption, new ways of producing, new technologies, new cultures, new ways of organizing the world. The Settimana del Lavoro 2022 is a step towards sustainability. |
| • Duration | NOVEMBER 2020 - NOVEMBER 2021 |
| • Name and address of employer | Museo Diffuso della Resistenza, Turin, Italy |
| • Type of business or sector | Museum |
| • Type of employment | Social media manager for Dirittibus project |
| • Main activities and responsibilities | Social media strategies for Dirittibus, which is the museum that leaves its walls and reaches citizenship. The Museum becomes itinerant and for 3 months crosses the city, sharing stories and personal memories of testimonials around the major themes of social and environmental sustainability such as health, gender, disability, environment, migration and work |
| • Duration | AUGUST 2020 - JUNE 2021 |
| • Name and address of employer | Fondazione Polo del '900, Torino, Italia |
| • Type of business or sector | Cultural Center |
| • Type of employment | Social media assistant |
| • Main activities and responsibilities | Social media strategies for events like: <ul style="list-style-type: none"> • <i>Mondi (in)sostenibili</i>, a project dedicated to the environment. The goal is to activate discussions and debates about the challenges of sustainability and climate change, also in light of the global health crisis, which shows the unsustainability of certain social and economic models. • <i>I Venti dell'Ambiente</i>, a project which aims at addressing the issues of climate change, environmental challenges within a broader context of reflection on the theme of sustainability as a global dimension which is the result of the interconnection between economy, society, environment and culture also in relation to the goals of the 2030 Agenda. • <i>Biennale democrazia 2021 - Un pianeta, molti mondi</i>, a cultural event that intends to spread of a culture of democracy. The theme chosen for this edition has as its starting point our condition as inhabitants of a single planet, increasingly connected but increasingly fragmented and will focus on the many factors that make it difficult to find common answers to global problems. |

- Duration **JANUARY 2020 - JULY 2020**
- Name and address of employer Fondazione Polo del '900, Torino, Italia
 - Type of business or sector Cultural Center
 - Type of employment Communications office intern
- Main activities and responsibilities Social media communications for Polo del '900, which is The Polo del '900 is a cultural center opened to citizens and addressed especially to the younger generation and new citizens. Promotion of events on the preservation of cultural heritage.

- Duration **September 2016 - August 2017**
- Name and address of employer Universidade Federal da Paraiba, Joao Pessoa, Brazil
 - Type of business or sector University
 - Type of employment Research fellow
- Main activities and responsibilities Research Program "Legal Aspects of the Art World - Art Restitution: The Return of Cultural Goods which were lost during 2nd World War", offered by CNPq (National Counsel of Technological and Scientific Development).

- Duration **February 2016 - July 2016**
- Name and address of employer Universidade Federal da Paraiba, Joao Pessoa, Brazil
 - Type of business or sector University
 - Type of employment Professor's assistant
- Main activities and responsibilities Assistance in class to the professor in charge of the discipline "General Theory of the Process"

- Duration **November 2015 - August 2016**
- Name and address of employer Paraiba Court of Justice, Joao Pessoa, Brazil
 - Type of business or sector Judicial administration
 - Type of employment Law intern
- Main activities and responsibilities Legal assistance to the judges of the Civil Court

PUBLICATIONS

- Date **October 2018**
- Journal Macau Journal of Brazilian studies Vol. 1, issue 2 (electronic Journal)
- Title "Comparative Law of Cultural Property: a Dialogue between Brazil and Germany in the European Year of Cultural Heritage"
- Author(s) Marcilio Franca Gabriela Pinto Brito de Figueiredo e Marius Müller.

- Date **July 2017**
- Journal Anais do V CIDIL - Justiça, Poder e Corrupção Vol. 2, pp. 635 - 656
- Title "Restitution of Cultural Assets: A Legal Analysis on the Acquisition of Works of Art by MASP in the post-war period" (original title: "Restituição de Bens Culturais: uma Análise Jurídica sobre a Aquisição de Obras de Arte pelo MASP no Período pós-Guerra")
- Author(s) Gabriela Pinto Brito de Figueiredo

- Date **August 2015**
- Journal Lexmax - Revista do Advogado OAB/PB Vol. 3, pp. 93 - 100

• Title “Human Rights, the Hierarchization of International Human Rights Treaties in the Brazilian Legal System and the Case of the Unfaithful Depositary” (original title: “Os Direitos Humanos, a Hierarquização dos Tratados Internacionais de Direitos Humanos no Ordenamento Jurídico Pátrio e o Caso do Depositário Infiel”)

• Author(s) Gabriela Pinto Brito de Figueiredo

REFeree ACTIVITIES March 2022
Reviewer for the journal Health Services Management Research.

COMPETENCES AND PERSONAL SKILLS

MOTHER TONGUE **PORTOGUESE**

OTHER LANGUAGES

ITALIAN

- Reading skills Excellent
- Writing skills Excellent
- Oral expression skills Excellent

INGLESE

- Reading skills Excellent
- Writing skills Excellent
- Oral expression skills Excellent
- Certificates Level B2 (PET - Preliminary English Test and FCE - First Certificate in English)
- Courses Business English course at 24ORE Business School

Digital Skills Basic knowledge of R software
Advanced Course of Excel and Power Point at 24ORE Business School
Course of "Digital for Art and Culture: strategie digitali nel mercato dell'arte" at 24ORE Business School
Good knowledge of the Office Package and of the Photoshop Package

SOFT SKILLS I'M VERY COMMUNICATIVE AND OPEN TO HELP PEOPLE. I'M ALWAYS READY TO LEARN AND AVAILABLE TO SHARE MY KNOWLEDGES. SINCE MY TIME IN UNIVERSITY I'VE BEEN USING THESE SKILLS AND ALSO PRACTICING MY ORATORY TECHNIQUE. BOTH PRESENTING MY ACADEMIC WORKS AND DURING MY EXPERIENCE AS PROFESSOR'S ASSISTANT.
I CAN GIVE MY BEST IN WORK GROUPS, AS I ALREADY HAVE LARGE EXPERIENCE WITH IT.

HARD SKILLS WITH THE BEGINNING OF ACADEMIC LIFE, I HAD MY FIRST CONTACT WITH SPECIALIZED DISCIPLINES AND SOCIAL ISSUES, ALLOWING MY INTELLECTUAL AND HUMANISTIC SIDES GROW. I WAS ALSO ABLE TO DISCOVER THAT PRODUCING CONTENT, SUCH AS ACADEMIC ARTICLES, IS JUST AS IMPORTANT AND ENRICHING AS JUST READING IT.
AT THE COURT OF JUSTICE I LEARNED AND SAW UP CLOSE HOW THE WORLD OF JUDGES WORKS. I WAS ABLE TO CONTRIBUTE IN A SPECIAL WAY ELABORATING DRAFTS OF SENTENCES FOR THE LEGAL CASES IN THE FIELD OF COPYRIGHT, AN AREA FOR WHICH I HAVE ALWAYS HAD A HUGE PASSION.

AS RESEARCHER, I FOUND OUT HOW MUCH I APPRECIATE THE ART AND CULTURE WORLD. DURING THIS ONE YEAR PERIOD, I ACHIEVED MY SECOND ACADEMIC PUBLICATION AND THE FIRST ONE IN THE AREA OF ART LAW.

DURING THE MASTER IN ECONOMICS AND MANAGEMENT OF ARTS AND CULTURAL HERITAGE, I DIVED INTO THE PROFESSIONAL WORLD OF ART AND CULTURE WHERE I REFINED MY ABILITIES REGARDING ECONOMICS, LAW, MANAGEMENT AND ART HISTORY.

DRIVING LICENSE "A" patent (Italian and Brazilian type)

Il sottoscritto dichiara di essere informato, ai sensi del d.lgs. n.196/2003 della normativa vigente (UE) 2016/679, che i dati personali raccolti saranno trattati anche con strumenti informatici esclusivamente nell'ambito del procedimento per il quale la presente dichiarazione viene resa e per tutti gli adempimenti connessi.

Il sottoscritto acconsente alla pubblicazione del presente curriculum vitae sul sito dell'Università degli Studi di Ferrara.

Non viene apposta la firma, a tutela dei dati della persona interessata, ai sensi del Regolamento UE 2016/679 e del d.lgs. 196/2003 aggiornato al d.lgs. n. 101/2018.

Chieri, Italy, 24/03/2022

Signature

F.to Gabriela Pinto Brito de Figueiredo