



IUSS / DA IDAUP | October 15<sup>th</sup> 2021 | h 10:30 - 16:00

Pibamarmi s.r.l., via Chiampo 78, Arzignano (VI) - Blended through Go to Meeting

# LARGEST DESIGN FIRMS IN GLOBAL SCENARIO

## DESIGN CULTURE, DIGITAL MANUFACTURING, MANAGEMENT

10:30 -10:45

### INTRODUCTION

DAVIDE TURRINI, *MSc, PhD, Assistant Professor* | Department of Architecture, University of Ferrara

10:45 -11:15

### HOW TO APPROACH THE 'ARCHISTAR' FIRMS: AUTHORSHIP AND/Vs ORGANIZATION MANAGEMENT

LORENZO CICCARELLI, *MSc, PhD, Assistant Professor* | Department of Architecture, University of Florence

11:15 -11:45

### SNØHETTA MULTISCALE DESIGN METHOD / DESIGN PROCESS AND DIGITAL MANUFACTURING

DAVIDE TURRINI, *MSc, PhD, Assistant Professor* | Department of Architecture, University of Ferrara

11:45 -12:15

### PROJECT-BASED ORGANIZATIONS' CREATIVITY: AN ORGANIZATIONAL DESIGN PERSPECTIVE ON ARCHITECTURE FIRMS

SARA LOMBARDI, *MSc, PhD, Assistant Professor* | Department of Science for Economy and Enterprise, University of Florence

12:15 – 14:30

### DISCUSSION/LUNCH BREAK

14:30 – 16:00

### GUIDED VISIT TO THE PRODUCTION CHAINS

7th Ferrara International PhD Workshop IDAUP 2021

Scientific International WS Coordinator | DAVIDE TURRINI, MSc, PhD, Assistant Professor | Department of Architecture, University of Ferrara

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