



Research Methods in Accounting:

- A Focus on Survey Method
- The Questionnaire Design

By

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Professor Margaret Abernethy is a professor of accounting at the Department of Accounting of The University of Melbourne. She is an expert in cost accounting, budgeting, performance management and compensation design. She has provided expert advice to both the public and private sector. Margaret returned to the Department of Accounting in mid-2012 after over eight years as Dean of the Faculty of Business and Economics. She holds a research position as the Sir Douglas Copland Chair of Commerce and the Chair of Managerial Accounting. Margaret was awarded the Telstra Business Woman of the Year (Government and Community) in 2008 for her outstanding contribution to higher education. In 2011 she was elected as a Fellow of the Academy of Social Sciences. Finally, she is member of the editorial board of many top journals in the accounting area.

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THURSDAY, MAY 4TH, 2017 10.00-12.30

THURSDAY, MAY 11TH, 2017 10.00-12.30

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